

III Semester B.Com(CA) students won 1st and 2nd Prizes in the National Conference organized by SRM University, Chennai

SRM University, Vadapalani Campus, Chennai organized One Day National Level Conference on **“Emerging Approaches in Business Management – Divergent Perspectives and Dimensions”** on **09.08.2019**. Six Students from III semester B.Com (CA) presented the papers in the Conference. More than 80 papers were presented in the conference by highly experienced faculty, research scholars and PG students. Students and scholars from many colleges of different states attended the conference. III semester B.Com (CA) students of SVDC, Tirupati presented extremely well and won I and II prizes in the conference.

Mr. G. Venkat Rahul and **Mr. T. Zithin Kumar** won **I Prize** for their Animated PPT presentation on “Digital Marketing”. **Cash Prize of Rs 2,500** was awarded to them. **Ms. N. Sriya** and **Ms. P. Madhuri** won **II Prize** for their paper on **“Green Supply Chain Management”**. **Cash prize of Rs 1000** was awarded to them. Ms. D. Dharmika and Ms. D. Chandana Priya also excelled well and were appreciated by the Chair Committee.

Mr R. Raghavendra Rao, Assistant Professor (Commerce), Professor-In-Charge, Examination Cell, SVDC mentored and guided the students right from topic selection to preparation of PPTs for the Conference. Mr. Raghavendra has kindled interest in research among the students and under his guidance numerous students won prizes in seminars and symposia.



***Mr. G. Venkata Rahul and Mr. T. Zithin Kumar of III semester B.Com (CA)
receiving award and Cash Prize in the National Conference***



***Ms N. Sriya and Ms P. Madhuri of III semester B.Com (CA) receiving award
and Cash Prize in the National Conference***